

Reaching new heights

If reaching new heights is the goal, Tadano has the solution.

We take pride in exceeding customer expectations by producing world-leading lifting and access equipment that is renowned for innovative technology and safety.

Our team integrates the values of diverse nationalities and cultures, and we become stronger together by bringing out the best in everyone.

Contributing to a sustainable planet is a key driver for us and we constantly extend our technologies into unexplored areas that go beyond lifting.

No matter what the future will bring, we are always ready to reach new heights.

Bearing the slogan of “Reaching new heights - Entering a new era -” in its Mid-Term Management Plan (24-26), the Tadano Group has set “Advancing decarbonization,” “Venture into new areas,” “Manufacturing reforms that leverage strengths,” and “Establishing foothold to support transformation” as the key frameworks for the growth strategy.

In terms of “Venture into new areas,” we undertook three large-scale M&As in succession, starting with Nagano Industry (currently Tadano Utilities) in December 2024, followed by the Manitex Group and the transportation systems business of IHI Transport Machinery (currently Tadano Infrastructure Solutions). This has allowed us to build a solid product lineup and business foundation that will underpin our future growth. Going forward, we will implement a range of measures, including unifying our brands, enhancing our cost competitiveness through joint development and joint purchasing, and improving quality. We are also restructuring our production system in Europe and transferring production of some models to Japan. We will continue to accelerate structural reforms with the aim of achieving profitability in our European operations as soon as possible.

As a leading company in the industry, we will continue to promote strategies for providing new value for customer’s safety and the global environment.



Acquisition of Nagano Industry, a manufacturer of aerial work platforms (completed in February 2024)

Tadano acquired Nagano Industry, a top manufacturer of self-propelled crawler aerial work platforms in Japan. We will aim for further growth in the field of aerial work platforms with self-propelled platforms, which are in high demand worldwide, and truck-mounted platforms, a long-standing product of Tadano.



Acquisition of Manitex Group, which has a rich lineup (completed in January 2025)

With the addition of boom truck manufacturer Manitex, knuckle boom crane manufacturer PM, aerial work platform manufacturer Oil & Steel, and Valla, which makes electric pick & carry cranes, Tadano aims to strengthen its business in the field of aerial work platforms and truck loader cranes.



Acquisition of transportation systems business of IHI Transport Machinery Co., Ltd., static lifting equipment (completed in July 2025)

Tadano acquired this business, which has a track record in the area of static products, which differ from Tadano Group’s mobile-type range. We will embrace the challenge of this new-to-us business field to become the world’s No.1 manufacturer of lifting equipment (LE).



Further advancement of Tadano Group’s slogan, “Reaching new heights,” at CONEXPO 2026 (held in March 2026)

At the international construction equipment trade show, CONEXPO-CON/AGG 2026, we exhibited various types of truck loader cranes and aerial work platforms that will strengthen our global expansion in the future. We showcased our expanded product lineup at the trade show.