Value Creation Process

Change in Society

- Social demand for global environment conservation such as climate change and biodiversity
- Acceleration of Digital Transformation and Green Transformation
- Response to Rising Prices and Labor Costs
- Geopolitical risks such as the Russia-Ukraine conflict and the Middle East situation
- Increasing natural disasters
- Focus on Human Asset Management
- Growing awareness in Compliance
- Stakeholders' requirements

INPUT

Human Capital

- Global and diverse human resources
- Number of employees (consolidated): 5,997

Manufacturing Capital

- Global production network in Japan, Germany, the US, Italy etc.
- Advanced manufacturing technologies (including processing of high-tensile-strength steel plates and welding)
- Capital investment: 12,712 million yen

Social Capital

- Worldwide network: over 100 sites (including group companies and distributors)
- Relationships of trust with customers based on quality and service capability
- Relationships of trust with business partners

Financial Capital

- Net assets: 205,946 million yen
- Interest-bearing debt: 146,016 million yen

Intellectual Capital

- Over 70 years of experience in the lifting equipment industry
- Core technologies such as structural technologies, carrier technologies, and motion control technologies
- R&D expenses: 10,810 million yen

Natural Capital

- Energy consumption: 6,169 kiloliters (crude oil equivalent)

OUTPUT

Products meeting diverse needs

- Consolidated net sales: 349,477 million yen (Operating profit: 18,552 million yen)
- R&I rating: A-
- Outside Japan sales ratio: 64.1%
- Expansion of environmentally friendly products (Tadano Green Solutions)
- Launched the world's first fully electric rough terrain crane
- Promotion of AI R&D
- CO_2 emissions: 1,952,467 t-CO_2 (Scopes 1 and 2: 32,120 t-CO_2)
- Sustainable initiatives (forestation activities, beach clean-up activities, etc.)
- Showcasing at bauma and CONEXPO
- Successful relationships with stakeholders

"Further Excellence"

Being a Robust Company
Prepares for and handles various changes and risks correctly

Being a Company that Continues to Evolve
Provides safer and more efficient products by promoting technological innovation

Being a Company that Benefits Society and Customers
Provides products and services responding to customer needs

Being a Company that Earns the Esteem of the Greater World
Promotes Compliance and Governance

Being a Company that Earns the Pride of its Employees
Makes the most of human resources and prepares an employee-friendly and rewarding work environment

Related SDGs

Corporate Governance

- Business Objective: Implementing the Corporate Philosophy (Creation, Contribution, Cooperation)
- Vision: Pursuing Further Excellence for the World and the Future
- Core Values: C+SQE (Safety, Quality, and Efficiency based on Compliance)

Mid-Term Management Plan (24-26)

Reaching new heights - Entering a new era -

<Basic Strategy>
(1)Advancing decarbonization
(2)Venture into new areas
(3)Manufacturing reforms that leverage strengths
(4)Establishing footholds to support transformation